

Dealer VUE

Terri Parker

Mack Grubbs Hyundai
Hattiesburg, Mississippi

Terri Parker, Comptroller at Mack Grubbs Hyundai, was operating on a traditional DMS that was fast becoming outdated. The aging tool had difficulties integrating with third-party software, including service lane technologies that are critical to meet OEM incentive programs.



With 27 years of leadership experience at the dealership, Terri has used different DMS solutions. She chose VUE DMS for the inherent security, mobility and efficiency offered by the only cloud-native DMS built on Microsoft Azure.

VUE has a simple, user-friendly interface that makes Terri's job easier. Because it functions as a website, the DMS enables employees to quickly adapt to the system. The cloudnative solution is highly secure, ensuring data is always safe and protected by Microsoft, a world-leading cloud provider. The system is accessible anywhere on a web browser, so she can do her work at her convenience.

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It was an easy migration going to VUE. It's so simple to find what you're looking for.

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Highly Secure

Built on Microsoft Azure, VUE offers the most advanced security. Automatic software updates and patching are implemented regularly and in real-time without disruption or downtime. Data is stored in the cloud, so there is no need for a physical server that takes up space and requires maintenance from the dealer. This means sensitive and confidential data is protected from emerging cyber threats as well as natural disasters.

"VUE takes the worry out of having to put tape on the machine every night, in case something happens. I never had any problems but being more secure – not just physically – is important for us. It's also a good system to have in case a tornado comes through."

Reliable Solution

The global pandemic caused significant shifts in how dealerships do business. Digital processes quickly became in demand as new ways of working emerged. VUE makes it easy for dealers to adapt to a rapidly changing landscape with an easy-to-use system that provides flexibility, accessibility and security. So Terri and her team can focus on their job, and less on troubleshooting.

"When we became a Dominion DMS customer from ADP, that's like day and night."

User Friendly

Unlike other DMS technologies that were cumbersome to use, Terri appreciates VUE's simplicity and intuitive interface. VUE is designed to function like a website that can work on any internet browser, from a desktop or mobile device. This makes it easier for new employees to learn and adapt to the platform.

"VUE is really user friendly. It's not overcomplicated. We used to have ADP, where sometimes things are unnecessarily complicated. They don't have to reinvent the wheel."

Easily Accessible

COVID lockdowns resulted in many business office employees working remotely. Because VUE doesn't require VPN to access remotely, Teri can use the cloud-native DMS from her home, at her convenience.

"I can jump on VUE at home and do lots of things I used to have to drive into the office for. It's very nice."

Partner with a Dealer-Focused DMS

VUEDMS.com/Accounting/MackGrubbs | 877.421.1040

